

Sponsorship Packages

Exclusive Platinum Sponsors

INR 2,00,000

Becoming the Platinum sponsor for the conference will provide your company with optimal exposure on all marketing material and banners, as well as access to a number of additional benefits that are unique to this package.

- Exclusive speaking position for company representative
- Full page advert in conference programme
- Award presentation and 2 delegates in the front row
- Priority branding on main stage
- Prime location allocated for exhibition space
- Inclusion of company materials in delegate bags
- Recognition as Platinum sponsor in marketing materials and press releases
- Corporate identity on conference website with link to company website
- Recognition as Platinum sponsor in IAPEN - InTouch newsletters

Exclusive Gold Sponsors

INR 1,00,000

- Half page advert in conference programme
- One delegate places in the front row
- Branding on main stage
- Exhibition space in semi-prime location
- Inclusion of company materials in delegate bags
- Recognition as Gold sponsor in marketing materials and press releases
- Corporate identity on conference website with link to company website
- Recognition as Gold sponsor in IAPEN - InTouch newsletters

Exclusive Silver Sponsors

INR 50,000

- Quarter page advert in conference programme
- Some branding on main stage
- Exhibition space
- Inclusion of company materials in delegate bags
- Recognition as Silver sponsor in marketing materials and press releases
- Company logo on conference website with link to company website
- Recognition as Silver sponsor in IAPEN - InTouch newsletters

Please mail to iapenmeet@gmail.com or contact the **Organizing Secretary** - National Conference on Oncology Nutrition (NCON-2014)

Ms. Pratibha Sharma, Organizing Secretary to discuss all opportunities listed in this brochure. IAPEN Indore Chapter, Department of Dietetics, Choithram Hospital and Research Center, Manik Bagh Road, Indore-452014, Madhya Pradesh, India;

Other Sponsorship Packages

Exclusive Sponsorship for lunch:

INR 50,000

- Corporate identity displayed in dining area during lunch
- Corporate identity included on menu cards
- Opportunity to give luncheon address (though not compulsory)
- Quarter page colour advert in programme
- One complimentary delegate place

Exclusive Sponsorship for Hi-tea:

INR 5,000

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor)
- Quarter page colour advert in programme
- One complimentary delegate place

Exclusive Sponsorship for Conference Badges:

INR 5,000

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

- Quarter page color advert and one complimentary delegate.
- Two lines about your organization at the back of the badge and below program schedule.

Exclusive Sponsorship for Data Stick:

INR 10,000

In addition to providing a high value branded product to delegates beyond the event, Conference proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.

- Quarter page color advert and one complimentary delegate.
- Your company logo on the data stick.

Exclusive Sponsorship for Pens and Pads:

INR 5,000

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.

- Quarter page colour advert in programme
- 1 complimentary delegate place
- Display of company logo on pen and pads

Insert in delegate package:

INR 3,000

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival.

Exclusive Sponsorship for Conference Bags :

INR 50,000

All delegates will be given conference bags and logo of your company will be displayed on the bag along with IAPEN logo.

- Quarter page color advert
- One complimentary delegate.

Exhibit/Stalls: Stand Size: 2.5m x 3m / Cost:

INR 5,000/- per stand

Stands are prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.

All stand areas are sized at 2.5m x 3m and the ceiling height in the room is 3.5m. The exhibition will be of a table top nature, not enclosed by a shell scheme, sized approximately 1.8m x 1m included in the price. Exhibitors are invited to prepare their stand between 14.00 and 17.00 the day before the conference.

To reserve your exhibition space at the event, please complete the form and mail to iapenmeet@gmail.com.

You will then be contacted to confirm your reservation.

Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.

Conference Souvenir

Advertisement page charges in the conference souvenir

1/4 Page charge - INR 3,000

1/2 Page charge - INR 4,000

Full Page charge - INR 5,000

Specifications

1. Page size: 11 in * 8.5 in
2. Leave .25 in on all sides
3. The design should meet the standards of the souvenir, please mail us your design for more information on artwork specifications.



CHOITHRAM
Hospital And Research Centre



National Conference on Oncology Nutrition NCON - 2014

9 November 2014

Sponsorship Reservation Form

I am interested in becoming the (please tick box):

Platinum Sponsor Gold Sponsor Silver Sponsor

I am interested in the following (please tick box):

Lunch Hi-tea Conference bags Exhibit/stall space

Data Sticks Conference Pens & Pads

Insert in Delegate Packs Conference Badges Conference Souvenir

9 November 2014 Indore

Company:

Address:

Name of contact:

Contact Tel. Number: Contact Email:

Signature: Date:

Please mail to iapenmeet@gmail.com or contact Organizing Secretary, NCON-2014

Ms. Pratibha Sharma

Organizing Secretary to discuss all opportunities listed in this brochure. IAPEN Indore Chapter, Department of Dietetics, Choithram Hospital and Research Center, Manik Bagh Road, Indore-452014, Madhya Pradesh, India; Mob: 0091 9907243815; Ph 0091 731-2362491-99, 0091 731-4206750-59; Fax: 0091 731-2470068, 0091 731-4274293; Email: iapenmeet@gmail.com