

Sponsorship Packages

Exclusive Platinum Sponsors: INR 5,00,000 (USD 10000)

Becoming the Platinum sponsor for the conference will provide your company with optimal exposure on all marketing material and banners, as well as access to a number of additional benefits that are unique to this package.

- Exclusive speaking position for company representative
- Full page advert in conference programme
- Award presentation and 2 delegates in the front row
- Priority branding on main stage
- Prime location allocated for exhibition space
- Inclusion of company materials in delegate bags
- Recognition as Platinum sponsor in marketing materials and press releases
- Corporate identity on conference website with link to company website
- Recognition as Platinum sponsor in IAPEN - InTouch newsletters

Gold Sponsors: INR 3,00,000 (USD 6000)

- Half page advert in conference programme
- 1 delegate places in the front row
- Branding on main stage
- Exhibition space in semi-prime location
- Inclusion of company materials in delegate bags
- Recognition as Gold sponsor in marketing materials and press releases
- Corporate identity on conference website with link to company website
- Recognition as Gold sponsor in IAPEN - InTouch newsletters

Silver Sponsors: INR 1,00,000 (USD 2000)

- Quarter page advert in conference programme
- Some branding on main stage
- Exhibition space
- Inclusion of company materials in delegate bags
- Recognition as Silver sponsor in marketing materials and press releases
- Company logo on conference website with link to company website
- Recognition as Silver sponsor in IAPEN - InTouch newsletters

Sponsorship Packages

Exclusive Sponsorship for lunch : INR 2,00,000 (USD 4000)

- Corporate identity displayed in dining area during lunch
- Corporate identity included on menu cards
- Opportunity to give luncheon address (though not compulsory)
- Quarter page colour advert in programme
- 1 complimentary delegate place

Exclusive Sponsorship for Hi-tea: INR 50,000 (USD 1000) ---- Two Sponsors

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor)
- Quarter page colour advert in programme
- 1 complimentary delegate place

Exclusive Sponsorship for Conference Badges : INR 50,000 (USD 1000)



All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

- Quarter page color advert and one complementary delegate.
- Two lines about your organization at the back of the badge and below program schedule.

Exclusive Sponsorship for Data Stick : INR 25,000 (USD 500)



In addition to providing a high value branded product to delegates beyond the event, Conference proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.

- Quarter page color advert and one complementary delegate.
- Your company logo on the data stick.

Conference Souvenir

Advertisement page charges in the conference souvenir

1/4 Page charge - INR 10,000 (USD 200)
1/2 Page charge - INR 20,000 (USD 400)
Full Page charge - INR 40,000 (USD 800)

Specifications

1. Page size: 11 in * 8.5 in
2. Leave .25 in on all sides
3. The design should meet the standards of the souvenir, please mail us your design for more information on artwork specifications.

Contact - Siva Kiran RR
Mob . +91 (0) 99 86 79 57 54
info@iapen.co.in

IAPEN
Advancing Clinical Nutrition

Sponsorship Packages

Exclusive Sponsorship for Pens and Pads : INR 25,000 (USD 500)

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.

- Quarter page colour advert in programme
- 1 complimentary delegate place
- Display of company logo on pen and pads

Insert in delegate package: INR 10,000 (USD 200)

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival.

Exclusive Sponsorship for Conference Bags : INR 50,000 (USD 1000)



All delegates will be given conference bags and logo of your company will be displayed on the bag along with IAPEN logo.

- Quarter page color advert
- One complementary delegate.

Exhibit/Stalls: Stand Size: 2.5m x 3m / Cost: INR 20,000/- per stand

Stands are prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.

All stand areas are sized at 2.5m x 3m and the ceiling height in the room is 3.5m. The exhibition will be of a table top nature, not enclosed by a shell scheme, sized approximately 1.8m x 1m included in the price. Exhibitors are invited to prepare their stand between 14.00 and 17.00 the day before the conference.

To reserve your exhibition space at the event, please complete the form and mail to info@iapen.co.in

You will then be contacted to confirm your reservation.

Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.

Sponsorship Reservation Form

I am interested in becoming the (please tick box):

Platinum Sponsor Gold Sponsor Silver Sponsor

I am interested in the following (please tick box):

Lunch Hi-tea Conference bags Exhibit/stall space

Data Sticks Conference Pens & Pads

Insert in Delegate Packs Conference Badges Conference Souvenir

4th August 2012 Bangalore

Company:

Address:

Name of contact:

Contact Tel. Number: Contact Email:

Signature: Date:

Please mail to info@iapen.co.in

Please contact Siva Kiran RR to discuss all opportunities listed in this brochure.

Tel: + 91 9986795754 . Email: info@iapen.co.in

No. 585, 2nd floor, H M T Layout, Vidyaranyapura, Bangalore-560097, Karnataka, India; Ph/Fax: + 91 80 41108677

Contact - Siva Kiran RR
Mob . +91 (0) 99 86 79 57 54
info@iapen.co.in

